

19th ANNUAL STURGEON FEST

September 27, 2026
in Milwaukee



We invite you to sponsor Riveredge Nature Center's Sturgeon Fest. Join 2,500 community members in celebration of Lake Sturgeon and our local watershed. Lake Sturgeon are essential to the Lake Michigan ecosystem but due to human impact, the species has all but vanished from the region. Attendees have the opportunity to hand-release Riveredge reared sturgeon back into Lake Michigan as a part of our reintroduction efforts. All proceeds from the event fund our mission to support conservation through education that awakens curiosity, engages the body, and explores connections to nature for all.

PRESENTING SPONSOR: \$10,000

*2025 presenting sponsor has the right of first refusal

- Prominent logo recognition as presenting sponsor in all promotional materials
- Logo on large welcome banner at the the Sturgeon Fest entrance
- Exclusive thank you and promotion on Riveredge social media
- Option of a 2 min speaking opportunity at sturgeon release
- Opportunity for corporate leadership to be among the first to publicly release 5 sturgeon
- Corporate Riveredge Membership



GREAT LAKES SPONSOR: \$5,000

- Logo on all promotional materials
- Logo on a banner at the Sturgeon Fest entrance
- Verbal recognition during open remarks
- Opportunity for corporate leadership to publicly release 4 sturgeon
- Corporate Riveredge Membership



MILWAUKEE RIVER SPONSOR \$2,500

- Logo on all promotional materials
- Logo on a banner at the the Sturgeon Fest entrance
- Verbal recognition during open remarks
- Opportunity for corporate leadership to publicly release 3 sturgeon

STREAM SPONSOR: \$1,500

- Name on all promotional materials
- Name on a banner at the Sturgeon Fest entrance
- Opportunity for corporate leadership to publicly release 2 sturgeon



CREEK SPONSOR: \$500

- Name on all promotional materials
- 1 Riveredge Membership



SPONSORSHIP RESERVATION FORM

\$10,000 PRESENTING SPONSOR

\$5,000 GREAT LAKES SPONSOR

\$2,500 MILWAUKEE RIVER SPONSOR

\$1,500 STEAM SPONSOR

\$500 CREEK SPONSOR

I AM UNABLE TO SPONSOR BUT PLEASE ACCEPT MY DONATION IN THE AMOUNT OF \$ _____

CONTACT: _____

TITLE: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____

STATE: _____

PHONE: _____

EMAIL: _____

Check enclosed

*Make payable to Riveredge Nature Center

For credit card payment, please contact Sharon Cross or visit our website at RiveredgeNatureCenter.org/events

Please invoice me for the amount due

Will send high quality logo file to scross@riveredge.us if applicable.

Please mail to:

Riveredge Nature Center

Attn: Sharon Cross

PO Box 26

Newburg, WI 53060

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT SHARON CROSS, DIRECTOR OF DEVELOPMENT AT
SCROSS@RIVEREDGE.US OR 262-416-1361