



2026 Sponsorship Opportunities

FARM TO TABLE DINNER
SEPTEMBER 12TH



STURGEON FEST
SEPTEMBER 27TH



AUTUMN ACOUSTICS
OCTOBER 3RD



STUDENT SYMPOSIUM
NOVEMBER 14TH





4458 COUNTY HWY Y
SAUKVILLE, WI 53080
(262) 375-2715
RIVEREDGENATURECENTER.ORG

PROMOTING CONSERVATION THROUGH EDUCATION THAT AWAKENS
CURIOSITY, ENGAGES THE BODY, AND EXPLORES CONNECTIONS TO
NATURE FOR ALL.

OUR STORY

The founders of Riveredge took a risk, knowing the importance of connecting to nature and environmental education, by starting the first independent, non-profit nature center in Southeastern Wisconsin on 70 acres along the Milwaukee River.

Today, Riveredge has reimagined the role of a nature center as an innovative, connecting force. We deepen people's connection to nature and to each other, within and beyond our current 485 acres. Education, conservation, and environmental research flourish through a lens of connection and community.



OUR WORK

**We inspire people of all ages to discover and explore the world,
deepening their understanding of their place within it.**

- **Nature-Rich Lifestyles for All :** Everyone deserves equitable access to opportunities to develop nature-rich lifestyles. We strive to make this possible by creating experiences that make learning, exploring, and enjoying the outdoors more accessible for all.
- **Wellness in Nature :** The healing powers of nature are as important as ever for people and communities. We create opportunities for time in nature to encourage active living, inspire healthy eating, reduce stress, and promote positive mental health.
- **Nurturing the Next Generation:** We have a strong tradition of promoting environmental literacy. We help grow the next generation of conservationists, educators, and researchers, knowing it is critical to invest in and nurture a new group of environmental stewards.
- **Putting Conservation into Action:** Putting conservation practices into action is essential to turn ideals into impact. Ecological restoration, research, and protection requires collective action. We continue to build connections with partners and communities to answer the call to be active, engaged stewards of our natural resources.



OUR IMPACT



45,000+ people visit Riveredge each year to experience the wonders of the natural world through programs, camps, and special events.



10,000+ landbirds, including 150 migratory species and 27 Species of Greatest Conservation Need, rely on Riveredge as a stopover site each year.



12,000 kids participate in our hands-on watershed and environmental education annually, experiencing the wonders of the natural world in every season.



22,000+ Riveredge-reared sturgeon released into Lake Michigan since 2006, restoring an environmentally and culturally significant species.



485 acres of critical land and water ecosystems restored and preserved to promote healthy human and natural communities.

TO LEARN MORE, CONTACT JOHN RAKOWSKI
AT JRAKOWSKI@RIVEREDGE.US OR (262) 375-2715

\$5,000 Event Sponsors Receive CORPORATE MEMBERSHIP



Sponsoring one event or multiple events adding up to \$5,000 or more includes a Riveredge Corporate Membership. This membership provides employees with a complimentary annual family membership to Riveredge, promoting health and wellness among your staff and their families.

Accessing free membership is simple for your employees: they sign up through a link provided by Riveredge.

Join companies like Charter Steel, Kohler Co., West Bend Insurance, Kapco, Schreiber Foods others in supporting Riveredge's mission while offering your employees a connection to the wellness benefits of nature.

Employee Health and Wellness

- Riveredge Family Membership for Employees (*\$75 value per employee*)
 - Access to 10+ miles of trails
 - 10% discount in our store
 - Free snowshoe rental
 - 20% Building rental discounts
 - Program discounts (excluding designated special events)

Employer Benefits

- 50% discount on facility rentals



4458 County HWY Y
Saukville, WI 53080



262.375.2715



Visit us on the web at
riveredgenaturecenter.org





FARM TO TABLE DINNER PRESENTED BY



September 12th, 2026

We invite you to sponsor Riveredge Nature Center's Farm to Table Dinner. Join 250+ Riveredge supporters to celebrate our 58 years of impact with locally grown food and delicious drinks in our beautiful natural sanctuary. All proceeds from the event support our mission to support conservation through education that awakens curiosity, engages the body, and explores connections to nature for all.



DISTINGUISHED EMCEE:
JIM PASCHKE

PRAIRIE SPONSOR: \$5,000

- Riveredge Corporate Membership
- One table for 8 guests in prominent location
- 5 VIP parking spots
- Company logo featured on all promotional materials
- Verbal recognition during the event dinner
- Half-page ad in event program
- Exclusive thank you and company spotlight on social media

OAK SPONSOR: \$3,500

- One table for 8 guests
- 3 VIP parking spots
- Company logo featured on all promotional materials
- Verbal recognition during the event dinner
- Quarter-page ad in event program
- Exclusive thank you and company spotlight on social media

HERON SPONSOR: \$2,500

- One table for 8 guests
- Company logo featured on promotional materials
- Company logo featured in event program
- Exclusive thank you and company spotlight on social media

ORCHID SPONSOR: \$1,500

- One table for 8 guests
- Company name featured on all promotional materials
- Company name featured in the event program

BUMBLE BEE SPONSOR: \$750

- Two tickets to the event
- Company logo on bar and band signage night of the event
- Company name featured in event program

Jim's nearly 50-year career in sports broadcasting included serving as the television voice of the Milwaukee Bucks for 35 seasons.





SPONSORSHIP RESERVATION FORM

____ \$15,000 PRESENTING SPONSOR

____ \$5,000 PRAIRIE SPONSOR

____ \$3,500 OAK SPONSOR

____ \$2,500 HERON SPONSOR

____ \$1,500 ORCHID SPONSOR

____ \$750 BUMBLE BEE SPONSOR

____ I AM UNABLE TO SPONSOR BUT PLEASE ACCEPT MY DONATION IN
THE AMOUNT OF \$_____

CONTACT: _____

TITLE: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____

STATE: _____

PHONE: _____

EMAIL: _____

____ Check enclosed

*Make payable to Riveredge Nature Center

____ For credit card payment, please contact John Rakowski or visit our
website at RiveredgeNatureCenter.org/events

____ Please invoice me for the amount due

____ Will send high quality logo file to acasey@riveredge.us if applicable.

Please mail to:

Riveredge Nature Center

Attn: John Rakowski

PO Box 26

Newburg, WI 53060

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT JOHN RAKOWSKI, EXECUTIVE DIRECTOR AT
JRAKOWSKI@RIVEREDGE.US OR 262-375-2715

20th ANNUAL STURGEON FEST

Sunday, September 27, 2026
in Milwaukee



We invite you to sponsor Riveredge Nature Center's Sturgeon Fest. Join 2,500 community members in celebration of Lake Sturgeon and our local watershed. Lake Sturgeon are essential to the Lake Michigan ecosystem but due to human impact, the species has all but vanished from the region. Attendees have the opportunity to hand-release Riveredge reared sturgeon back into Lake Michigan as a part of our reintroduction efforts. All proceeds from the event fund our mission to support conservation through education that awakens curiosity, engages the body, and explores connections to nature for all.

LEAD CORPORATE SPONSOR:

- Prominent logo recognition as Lead Corporate Sponsor on all promotional materials
- Logo on large welcome banner at the the Sturgeon Fest entrance
- Exclusive thank you and promotion on Riveredge social media
- Option of a 2 min speaking opportunity at sturgeon release
- Opportunity for corporate leadership to be among the first to publicly release 5 sturgeon
- Corporate Riveredge Membership



GREAT LAKES SPONSOR: \$5,000

- Logo on all promotional materials
- Logo on a banner at the Sturgeon Fest entrance
- Verbal recognition during open remarks
- Opportunity for corporate leadership to publicly release 4 sturgeon
- Corporate Riveredge Membership



MILWAUKEE RIVER SPONSOR \$2,500

- Logo on all promotional materials
- Logo on a banner at the the Sturgeon Fest entrance
- Verbal recognition during open remarks
- Opportunity for corporate leadership to publicly release 3 sturgeon

STREAM SPONSOR: \$1,500

- Name on all promotional materials
- Name on a banner at the Sturgeon Fest entrance
- Opportunity for corporate leadership to publicly release 2 sturgeon



CREEK SPONSOR: \$500

- Name on all promotional materials
- 1 Riveredge Membership



SPONSORSHIP RESERVATION FORM

___ \$10,000 PRESENTING SPONSOR

___ \$5,000 GREAT LAKES SPONSOR

___ \$2,500 MILWAUKEE RIVER SPONSOR

___ \$1,500 STEAM SPONSOR

___ \$500 CREEK SPONSOR

___ I AM UNABLE TO SPONSOR BUT PLEASE ACCEPT MY DONATION IN
THE AMOUNT OF \$ _____

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ADDRESS: _____

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STATE: _____

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AUTUMN ACOUSTICS MUSIC FESTIVAL

Saturday, October 3, 2026



We invite you to sponsor Riveredge Nature Center's Autumn Acoustics Music Festival. Autumn Acoustics is a unique music festival designed to help people build connections to each other through the arts and nature. All proceeds from the event fund our mission to support conservation through education that awakens curiosity, engages the body, and explores connections to nature for all.

PRESENTING SPONSOR: \$5,000

*2025 presenting sponsor has the right of first refusal

- Prominent recognition as Presenting Sponsor in main event area
- Logo featured on all promotional materials
- Logo on posters and banners at the event
- Verbal recognition at the event
- 10 tickets to the Autumn Acoustics
- 4 VIP parking spots
- Corporate Riveredge Membership



BLUEGRASS SPONSOR: \$2,500

- Logo featured on all promotional materials
- Logo on posters and banners at the event
- Verbal recognition at the event
- 6 tickets to the Autumn Acoustics
- 2 VIP parking spots



STAND-UP BASS SPONSOR: \$1,500

- Logo featured on all promotional materials
- Logo on day of event signage
- 4 tickets to the Autumn Acoustics
- 1 VIP parking spot

GUITAR SPONSOR: \$500

- Logo featured on all promotional materials
- Logo on day of event signage
- 2 tickets to the Autumn Acoustics



FIDDLE SPONSOR: \$250

- Name on website and event-day marketing materials
- 1 Riveredge Membership

READY TO SPONSOR?

Contact John Rakowski at
jrakowski@riveredge.us or 262-375-2715



SPONSORSHIP RESERVATION FORM

- ☐ \$5,000 PRESENTING SPONSOR
☐ \$2,500 BLUEGRASS SPONSOR
☐ \$1,500 STAND-UP BASS SPONSOR
☐ \$500 GUITAR SPONSOR
☐ \$250 FIDDLE SPONSOR
☐ I AM UNABLE TO SPONSOR BUT PLEASE ACCEPT MY DONATION IN
THE AMOUNT OF \$ _____

CONTACT: _____ TITLE: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ STATE: _____

PHONE: _____ EMAIL: _____

☐ Check enclosed
*Make payable to Riveredge Nature Center

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☐ Please invoice me for the amount due

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STUDENT RESEARCH SYMPOSIUM

Saturday, November 14, 2026



We invite you to sponsor Riveredge Nature Center's Student Research Symposium. The Riveredge Student Research Symposium is a celebration of student researchers and an opportunity to stay up-to-date on conservation research in Wisconsin. Undergraduate and graduate students present their research in oral and poster presentations on a variety of biological topics including wildlife conservation, restoration, and other ecology related studies during this all-day event.

PRESENTING SPONSOR: \$5,000

- Prominent recognition as presenting sponsor throughout the event
- 2 minute speaking opportunity
- Opportunity to present an award at the Awards Presentation
- Company logo featured with prominence on promotional materials
- 5 complimentary conference registrations
- Corporate Riveredge Membership



PATRON SPONSOR: \$2,500

- Logo featured on all promotional materials
- Logo on day of event signage
- Verbal recognition at the event
- Opportunity to present an award at the Awards Presentation
- 3 complimentary conference registrations



ADVOCATE SPONSOR: \$1,500

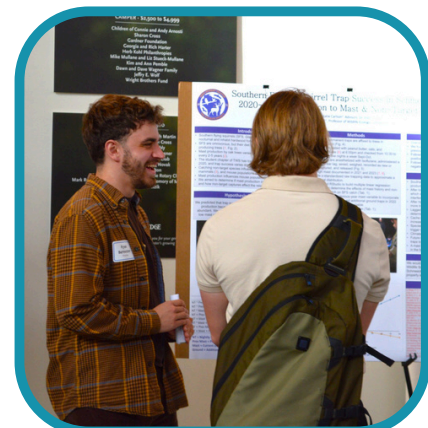
- Logo featured on all promotional materials
- Logo on day of event signage
- Verbal recognition at the event
- 2 complimentary conference registrations

STEWARD SPONSOR: \$500

- Logo featured on all promotional materials
- Logo on day of event signage
- 1 complimentary conference registration

CONSERVATIONIST SPONSOR: \$250

- Name featured on all promotional materials
- Name on day of event signage
- 1 complimentary conference registration



READY TO SPONSOR? Contact John Rakowski at
jrakowski@riveredge.us or 262-375-2715



SPONSORSHIP RESERVATION FORM

___ \$5,000 PRESENTING SPONSOR

___ \$2,500 PATRON SPONSOR

___ \$1,500 ADVOCATE SPONSOR

___ \$500 STEWARD SPONSOR

___ \$250 CONSERVATIONIST SPONSOR

___ I AM UNABLE TO SPONSOR BUT PLEASE ACCEPT MY DONATION IN
THE AMOUNT OF \$ _____

CONTACT: _____

TITLE: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____

STATE: _____

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___ Check enclosed

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JRAKOWSKI@RIVEREDGE.US OR 262-416-1361